

# Host Tips

to help make your  
event successful  
and special!



An event in support of Still Aware - Australia's first not-for-profit charity dedicated to ending preventable stillbirth through awareness and education.

# 3 Helpful Tips to help your event make a difference

Congratulations, just by hosting an event you are helping to celebrate all babies chasing butterflies above and helping to fundraise for Still Aware.

## 1. Share your story

If you are hosting an event because you have been touched by stillbirth in your life, then you may like to let your guests know why you are hosting an event. Tell them about your baby's story, or why you are advocating for stillbirth awareness and education by hosting an awareness event. Your story may help encourage people to attend, to also share their stories, and to donate towards your cause.

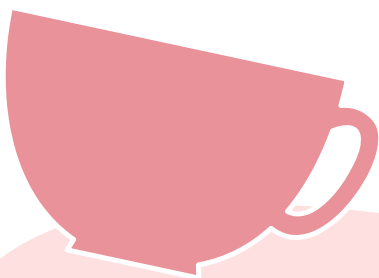
## 2 Spread the word

Use our resources to help tell your community about your event. Setup a Facebook Event page, link it to an Everyday Hero fundraising page (you can use this platform to share your story too). Send them electronic invitations using our downloadable PDF's. Or get in touch personally by email, text or phone call. Whether they can attend or not, you are still helping to raise awareness.

## 3. Make it special

Decorate your event with things you would see at a baby's birthday - like bunting and sparkles. Add some colour with your table cloths, napkins and plates. Have some fun with your guests too - it may be a remembrance event, but remember you are celebrating these babies. Have a raffle, give the event a theme, ask guests to wear anything with a butterfly. If you are celebrating a baby, display their name.

After your event is finished, don't forget to bank the money you have raised. You can do this online using the bank information on our website: ([www.stillaware.org/donate](http://www.stillaware.org/donate)), via PayPal, your Everyday Hero page, or by calling us.



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